

Bacone College
Bachelor of Science Degree – Business Administration
Marketing

Student _____

Advisor _____

Course Placement Guidelines - Reading

Grade	Semester	Course #	Course Name	ACT	SAT	COMPASS
_____	_____	REA 0125	Improving College Reading	17 or below	430 or below	78 or below
_____	_____	REA 0213	Advanced Reading	18-20	440-490	79-86

Course Placement Guidelines - English

Grade	Semester	Course #	Course Name	ACT	SAT	COMPASS
_____	_____	ENG 0113	Intro to College Writing	17 or below	440 or below	69 or below
_____	_____	ENG 1113	English Composition I	18+	450 or above	70-100

Course Placement Guidelines - Math

Grade	Semester	Course #	Course Name	ACT	SAT
_____	_____	MTH 0125	Introductory Algebra	19 or below	470 or below
_____	_____	MTH 0223	Intermediate Algebra	20-21	480-510
_____	_____	MTH 1513	College Algebra	22+	520+

Bacone Core Requirements (36)

Grade	Semester	Course #	Course Name
_____	_____	CLE 1103	First Year Seminar
_____	_____	AIS _____	American Indian Studies course (3 hours)
_____	_____	ENG 1113	English Composition I (Grade of “C” or better)
_____	_____	ENG 1213	English Composition II (Grade of “C” or better)
_____	_____	HIS _____	U.S. history course (3 hours)
_____	_____	HPE 2112	Personal Health
_____	_____	AES _____	Aesthetics
_____	_____	LOGIC 3213	Introduction to Critical Thinking and Informal Logic
_____	_____	MTH 1513	College Algebra
_____	_____	REL _____	REL 1003, or REL 1013, or REL 2253
_____	_____	SPC 1713	Speaking and Thinking Critically
_____	_____	_____	BIO 1114 or CHM 1364 or GPS 1114

Liberal Arts Guided Electives (9)

Grade	Semester	Course #	Course Name
_____	_____	ART or THE	_____ (3 hours)
_____	_____	LIT or JRN 1113	_____ (3 hours)
_____	_____	PSC, PSY, or SOC	_____ (3 hours)

Major Concentration (33)

Grade	Semester	Course #	Course Name
_____	_____	ACC 2113	Financial Accounting
_____	_____	ACC 2123	Managerial Accounting
_____	_____	ECN 2113	Principles of Economics
_____	_____	BUS 2113	Business Communications
_____	_____	BUS 2143	Business Law I
_____	_____	BUS 3113	International Business
_____	_____	MGT _____	Principles of Management or MGT 3333 Industrial Relations Management
_____	_____	MGT 3253	Business Statistics
_____	_____	MKT 2283	Principles of Marketing
_____	_____	FIN 3113	Business Finance
_____	_____	MGT 4113	Organizational Behavior and Leadership

Degree Requirements (31)

Grade	Semester	Course #	Course Name
_____	_____	MKT 2513	Buyer Behavior
_____	_____	MKT 3113	Marketing Research
_____	_____	MKT 3213	Marketing Channels

_____	_____	MKT 3313	Retailing Management and Promotion
_____	_____	MKT 3413	Sales Management
_____	_____	MKT 4513	International Marketing
_____	_____	MKT 4113	Marketing Management
_____	_____	MKT 4313	Advertising Management
_____	_____	CMP 2443	Management Information Systems
_____	_____	BUS 4954	Problems in Business

General Electives (15)

Grade	Semester	Course #	Course Name
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Proof of Computer Literacy

_____	_____	CIS 2113	Information in Modern Society, or
_____	_____	_____	Other Computer Course, or
_____	_____	_____	Test out Date, or Met by HS Transcript Computer Course

CAAP test taken _____ **(required after 60 hours – no credit)**

Advisor Check done by _____ Date _____

Total Hours Completed _____ Required courses needed after current semester _____

Current Enrollment (Hrs) _____ _____

Hrs needed after current semester _____ _____

A minimum of 124 credit hours and 2.5 CGPA are required to graduate. All 'Degree Requirement' courses must have a grade of C or better. CAAP test must be taken prior to graduation.

For Registrar Office Use Only:

Core Credit Hours _____ Core GPA _____ Total Credit Hours _____ Cumulative GPA _____
 Date Graduation Requirements Met _____ Approved by _____